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Q&A: ENDLESS POOLS SWIM SPAS & SWIM CURRENT GENERATORS

Posted in [Swimming], [Swim Spas] By Debra Maurer

SWIM SPAS AND FASTLANE SWIMMING MACHINES BY ENDLESS POOLS OFFER AT-HOME FITNESS

While many pool owners in seasonal climates are getting ready to close their pools, swim spas are an option that allow you to swim year-round. And for those who already own a pool, a swim current generator can turn almost any pool into a lap pool.

We spoke to Mark Langan, marketing director at Endless Pools, to learn more about the benefits of swim spas and swim current generators, and get tips on choosing the best model to fit your needs.

PoolSpaOutdoor.com: What are the top reasons your customers purchase a swim spa? Are they more interested in fitness, the swim spa/hot tub combination, at-home convenience, etc.?

Mark Langan, Endless Pools:

People purchase an Endless Pool Swim Spa for all of those reasons and more.

Our customers certainly tend to be fitness-conscious, and the ability to offer them an unmatched swim current along with the relaxation and therapy benefits of a hot tub results in a great combination.

The at-home convenience of a swim spa is a major benefit. There's a big difference in being able to relax and exercise at home versus packing up your gear, driving to the gym or pool,



trying to find an open swim lane, showering and removing the excessive chlorine, and then driving back home.

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PSO: What is unique about swim spas by Endless Pools? What special features do you offer?



ML: We have over 25 years of experience building swimming machines, and we've carried over the same fully adjustable swim current we perfected in the Original Endless Pool to our Swim Spa. We've also spent a lot of time developing two underwater treadmills—one manual and one adjustable in speed, which can be added to any one of our pools or spas.

Our integrated treadmills are very affordable and add incredible value. Users can walk, jog, or run for a challenging cardio workout with the help of the resistance of water. Add in our contoured

hydrotherapy jet seats, LED lights, and a range of sizes and beautiful finishing options, and we believe our Spa Series offers something for everyone.

PSO: Do you recommend that customers take a test swim before purchasing a swim spa?

ML: Absolutely. We pride ourselves on maintaining a deep network of demonstrators who can provide people with the opportunity to visit a local Endless Pool. The best way to experience the Endless Pools difference is to hop into one and get a feel for the swim current, the hydrotherapy jets, the contoured seats, and more. We encourage people to try before they buy because we believe our pools and spas offer the ultimate user experience.

See photos and learn more about Endless Pools swim spas >>

PSO: Which one of Endless Pools' four swim spa models is the most popular? What are the determining factors selecting a swim spa model?

ML: To be honest, each of our swim spas has been a hit. Most often, the planned installation space and the height of the customer are the biggest determining factors for which size they choose. For people who plan on spending a lot of time relaxing with family and friends, the 19-foot Spa gives them the most options, with a swimming area and an attached four-person hot tub. The 15-foot and 17-foot models are excellent for swimming, therapy, and relaxation as well.

Our 10-foot Exercise Spa is the latest member of our Spa Series

and is really starting to pick up traction. It is a great option for customers seeking a compact swim spa. We're excited to offer

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yet another option for home therapy and exercise.

PSO: Does a spa cover come standard on an Endless Pools swim spa or must it be purchased separately? Are both manual and automatic covers available?

ML: Each Endless Pools Swim Spa comes with a solar cover included in the package. In addition, we offer three upgradable options—a manual retractable security cover, a bi-fold 4-inch insulating cover, and an automatic retractable security cover. Each of these covers meets strict safety standards.

PSO: How can existing pool owners benefit from a swim current generator such as the Fastlane?



ML: If you already have an existing pool, we are able to offer the same swim current generator that we use in our Endless Pools. The Fastlane® can transform a traditional pool, making it a spot for exercise rather than just leisure.

Instead of constantly bumping into the wall and worrying about flip turns, we can turn an existing pool into an effective exercise pool with our swim current. It also widens the fun factor of pools as kids love to play in the river-like current.

PSO: How is the Fastlane installed? How does it operate?

ML: We offer a Wall Mount for new pool construction or a Deck Mount for existing pools. The Fastlane Swim Current Generator rests on the sidewall of the pool and is connected to the remote power unit through hydraulic hoses, eliminating the need for electricity at the pool.

Operation couldn't be simpler, as our wireless remote control allows users to easily adjust the propeller driven swim current with the touch of a button

PSO: Anything else you'd like to add?

ML: We appreciate the chance to answer these questions. We have a lot more information available on our website www.endlesspools.com. We're also very active on Facebook, Twitter, Pinterest and Google Plus, so everyone out there is more than welcome to say hello and check us out!



View more photos and watch videos of Endless Pools Swim Spas and Fastlane >>

Photos courtesy of Endless Pools

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