



# Upgrade your digital content strategy

Debra Maurer creates web content strategies that drive engagement, optimize SEO, and achieve marketing objectives. Hire an experienced web content writer and editor to join your team.

[View Debra's portfolio](#)



# Professional web content writer and strategist

I specialize as a web content writer and editor with experience in web content writing, content marketing, content management systems, SEO, linking strategies and site navigation, and content targeted to B2C and B2B audiences.

**Expertise and skills**



**Technical skills, software, and tools**



**Certifications**



## Writing and editing samples

I've created and edited marketing content for various websites and brands, as well as landing pages, online articles, blogs, social media content, magazines, and email campaigns.



## Feature articles

View feature articles I wrote as a contributing writer for *Luxury Pools* magazine and *LuxuryPools.com*.

[View feature articles](#)

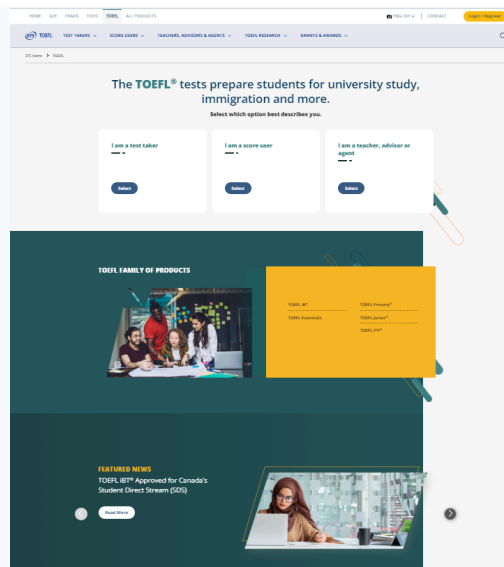


## Blogs & web articles

Read blogs, expert Q&A's, and other web articles I wrote for several websites.

[View blogs & web articles](#)





## Brand websites & landing pages

View content I edited or wrote for multiple brands and large web projects on ETS.org.

[View brand websites](#)



## New! Remotely Content blog

I launched a new blog for remote content writers, including WordPress video tutorials, SEO writing tips for beginners, and more.

View my blog [↗](#)



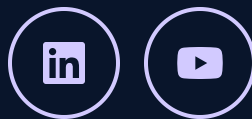
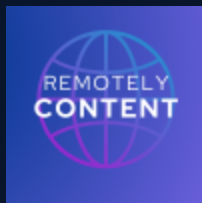
## About Debra Maurer

As a web content writer, I have proven success collaborating with cross-functional teams to launch websites, enhance user experience, and optimize content for major brands.

[Learn more about me](#)

# Ready to work together? Let's talk!

Contact me on LinkedIn



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